

Affinity Software - Presentation

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Adobe Photoshop & Affinity Photo
Affinity's Main Features
Demonstrations
Crop, Improve an image, HDR

2. Adobe and Affinity Software

Adobe Photoshop was released in 19 February 1990, and for 30 years has been used by professionals in photography, architecture and the creative arts.

Adobe has changed the way they sold their software from a one-off purchase to a subscription approximately monthly of £50 or annual £500.

Affinity was released in 9 July 2015, and is a single payment of £50, though every six months there is a sale when it will cost £25.

3. Photo Editing Features.

Adobe's main products

- Photoshop, Indesign, Illustrator
- Bridge, Lightroom, Premier Pro
- Plus Brushes, Fonts, Creative effects

Affinity's main products

- Photo, Publisher, Designer
- Plus Brushes, Fonts, Creative effects
- But not as many as Adobe,
though sufficient for many users

4. Should you use Affinity

Yes - if you:

- Do not want to pay the subscriptions.
- Like using Adobe Photoshop
- Want more features than crop and modest adjustments.
- Are prepared to follow a HUGE learning curve

No - if you:

- Are content using your existing photo editing software

5. Affinity Photo Tools

I want to introduce the Affinity Screen

- Top - Menu bar - *File, Edit, Text, Filters*
- Top - Tool Bar - *Personas and options*
- Top - Context Tool - *More tool options*
- Left side - Tools Panel
- Right side - Studio panel
- Bottom - Status Bar

6. Affinity Photo Tools - grouped by Personas

- Photo - Photo editing, tools, adjustments
- Liquify - 'Mesh' distortion and warping
- Develop - Developing raw files
- Tone - HDR image tones
- Export - Output images in various file formats, e.g. jpg, pdf

By default, Affinity stores images as **.afphoto** files.

- These files have original images and any adjustments made to the image.

7.1 Cropping - The Seagull - Before



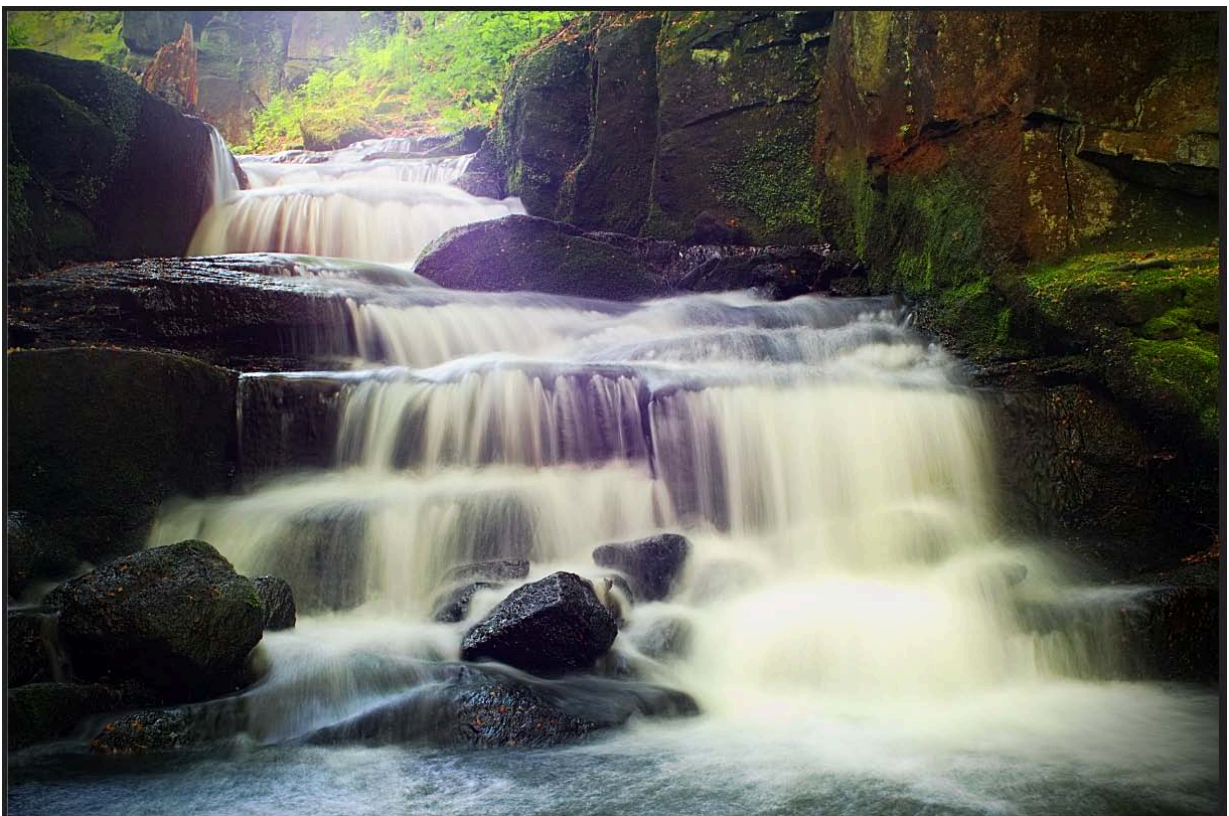
7.2 Cropping -The Seagull - After



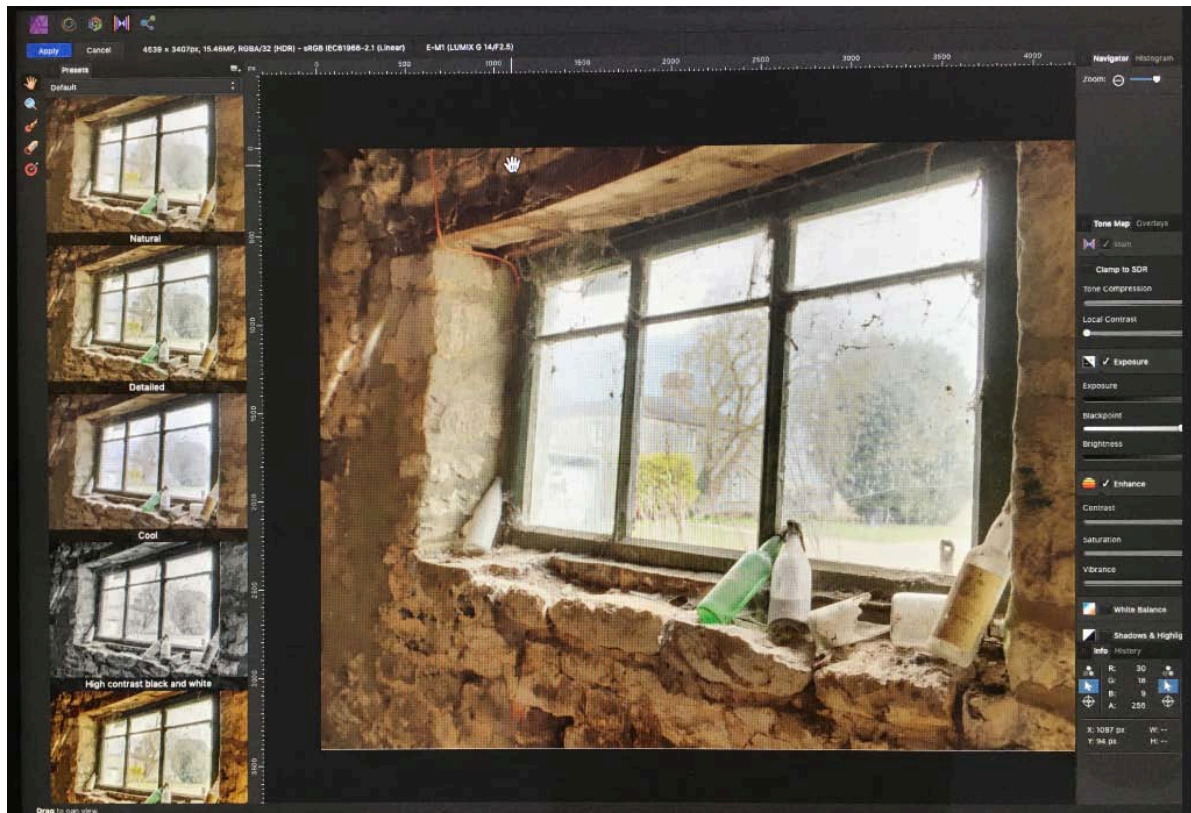
7.2 RAW Image file development - Before



7.2 RAW Image file development - After



7.3 HDR - 5 bracketed exposures - Before



7.3 HDR - 5 bracketed exposures - After



8. Adobe or Affinity

Professionals can have been using Adobe for 30 years, and are used to the shortcuts, where tools are and how to use them.

They do not want the hassle of having to learn new photo editing software.

New personnel can learn Affinity at a lower cost.

My recommendation: If you are happy using your existing software - Do not change.

9. End of my presentation

I enjoy using Affinity because;

- There can be occasions where you have to do a major edit to get a useable picture.
- There is a great range of tools that enable me to improve my photos.

Thank you for listening and watching.