

U3A Computer Club

August 2024

The YouTube logo is centered in the image. It consists of the word "You" in black and "Tube" in white on a red rounded rectangle. Behind the logo is a pair of white headphones with a mesh grille on the ear cup. The entire graphic is set against a red background with a white starburst or explosion effect behind the headphones.

YouTube

What's it All About

Technology



- Streaming
- “Streams” data to your device whilst you watch
- Requires a constant internet connection
- Internet speed will affect the quality
- Doesn’t need any storage space on your device
- Can start watching immediately



History



- **YouTube** is an American video-sharing website.
- Initially created by three former PayPal employees
 - Chad Hurley, Steve Chen, and Jawed Karim
 - in February 2005.
- The www.youtube.com domain was activated 14 Feb 2005



History



- The first YouTube video, titled *Me at the Zoo*, shows co-founder Jawed Karim at the San Diego Zoo.
- This video was uploaded on April 23, 2005
- <https://www.youtube.com/embed/jNQXAC9IVRw>



History



- The first YouTube video, to get 1 million views was an advert by Nike with Brazilian footballer ronaldinho crossbar challenge in November 2005

<https://www.youtube.com/embed/Hd1IHbINPQU>

- Site officially launched December 15 2005
- By which time, receiving 8 million views per day



History



- In the week of the launch, Saturday Night Live loaded a skit called 'Lazy Sunday' which got 5 million views. Credited to be the first viral video. It was removed 2 months later at the request of NBC but started the revolution.
- <https://www.youtube.com/watch?v=YKSIaeQHv94>
- Google bought the site in November 2006 for \$1.65 billion
- Now the 2nd most visited website after Google.



What is YouTube



- YouTube is a video sharing website
- Allows anyone to watch videos for free.
- If you have a Google account, you can register for free, then upload videos, share and comment on other YouTube content
- This gives you a personal Channel.





Statistics

- 2.7 billion log in monthly 63% from mobile (Aug24)
- 25% of the Earths population in 100 countries use it (in 80 languages)
- Users watch 1 billion hours of content per day
- 500 hours of content uploaded per minute
- India has most users by country at 476 million
- Most viewed video ever – Baby Shark Dance (14 billion at Aug24)
- <https://www.youtube.com/watch?v=j8z7UjET1Is>



Statistics

- Highest paid Youtuber -
- 12 Yr old Ryan (and family) unbox toys & games.
- Videos viewed 57.8 billion times
- Estimated worth \$30 million
- A feature film based on the channel released last week
- <https://www.youtube.com/watch?v=oXp-lvJKgQg>

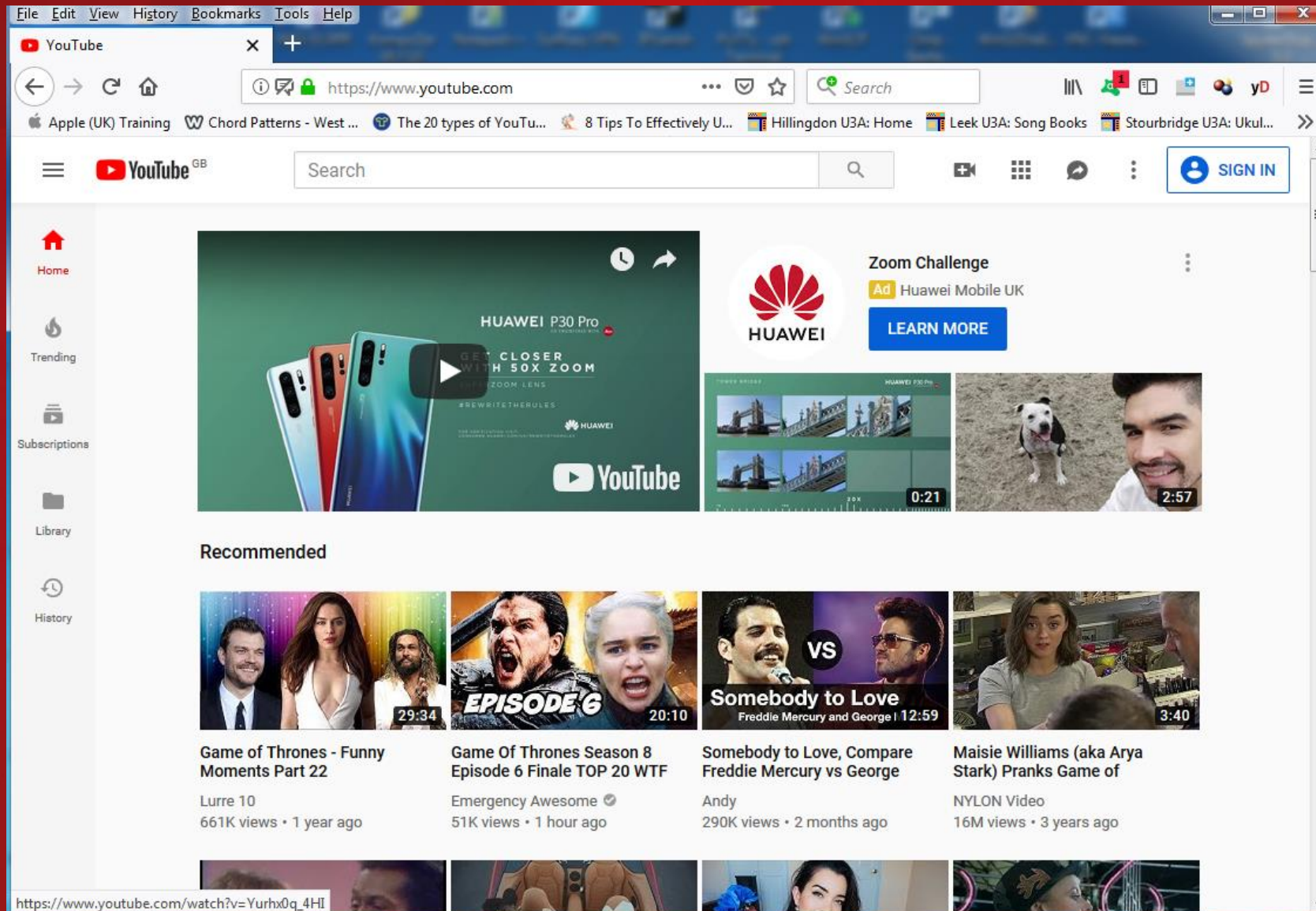


Statistics

- Most subscribed-to channel
-
- Mr Beast
- Takes on Challenges
- Over 310 million subscribers
- 56 billion views
- <https://www.youtube.com/@MrBeast>



YouTube Home Screen



What's on YouTube

- Music Videos
- Product Reviews
- How-to's/Tutorials
- Gaming Videos
- Comedy/Skit Videos
- Funny animals
- Memes/Tags
- Favourite/Best of
- Educational
- Unboxing



- Vlogs
- Haul Videos (Shopping)
- **Q&A**
- **Collection of Products**
- **Pranks**
- **Celebrity Gossip**
- **Self-improvement**
- **Covers**



YouTube Channels

- A personal YouTube channel is available to everyone who joins YouTube as a member.
- The channel then serves as the home page for the user's account.
- After the user creates an account they can upload public videos.



u3a & Hillingdon u3a YouTube Channels



- [u3a UK](#)
- [Hillingdon u3a](#) Monthly Slide show
- [Hillingdon u3a Photography](#) Group
- [Hillingdon u3a Canal](#) Art Group



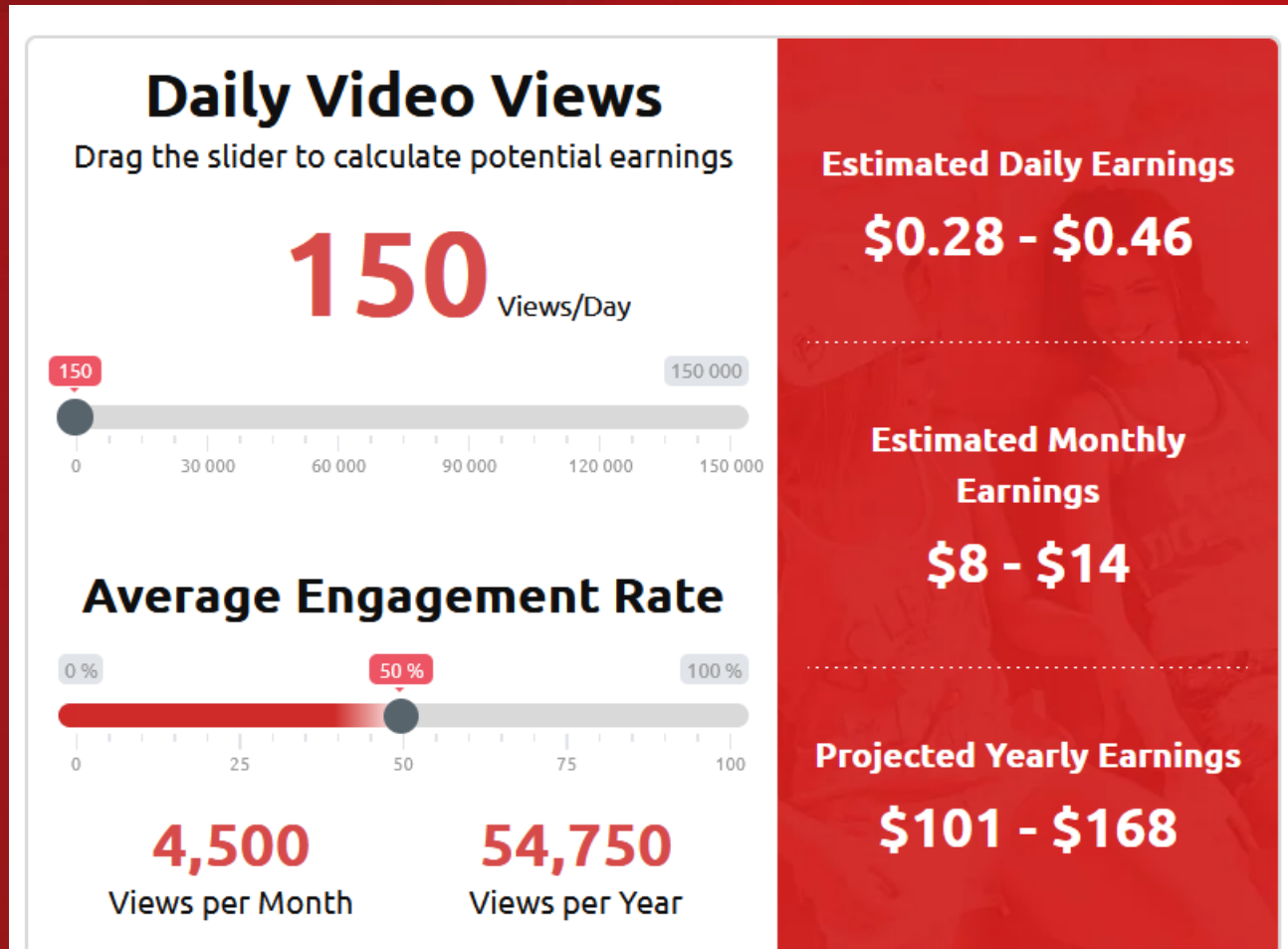


New Features

- In 2022 'Shorts' feature introduced
- Early 2023 a new layout was released including a dark mode
- New Channel page
- Precise Seek – slide up the progress bar
- Transcript
- Pinch in/out on touch screen
- New play list page
- New AI features coming (sing to play, pic-in-pic)



How Much can I Make ?



Have fun searching and viewing the
billions of videos

The YouTube logo is centered in the image. It consists of the word "You" in black and "Tube" in white on a red rounded rectangle. Behind the logo is a large, glowing white play button icon. Surrounding the play button are several pairs of headphones in various colors (white, pink, blue, green) and styles, some with glowing effects. The entire scene is set against a dark red background with a subtle pattern of white dots and light rays emanating from behind the play button.

YouTube

Why not create your own