

U3A Computer Club

May 2019

A large, stylized YouTube logo is centered in the image. The logo consists of a white play button icon inside a red rounded rectangle, which is itself inside a white circle. A pair of white headphones is superimposed over the logo, with the earcups positioned on either side of the red rectangle. The background is a dark red with a subtle, repeating pattern of the YouTube logo.

YouTube

What's it All About

Technology



- **Streaming**
 - • “Streams” data to your device whilst you watch
 - • Requires a constant internet connection
 - • May suffer from slow/patchy connection (“buffering”)
 - • Doesn’t need any storage space on your device
 - • Can start watching immediately

History



- **YouTube** is an American video-sharing website.
- Initially created by three former PayPal employees
 - Chad Hurley, Steve Chen, and Jawed Karim
 - in February 2005.
- The www.youtube.com domain was activated 14 Feb 2005

History



- The first YouTube video, titled *Me at the Zoo*, shows co-founder Jawed Karim at the San Diego Zoo.
- This video was uploaded on April 23, 2005
- <https://www.youtube.com/embed/jNQXAC9IVRw>

History



- The first YouTube video, to get 1 million views was an advert by Nike with Brazilian footballer ronaldinho crossbar challenge in November 2005

<https://www.youtube.com/embed/Hd1IHbINPQU>

- Site officially launched December 15 2005
- By which time, receiving 8 million views per day

History



- In the week of the launch, Saturday Night Live loaded a skit called 'Lazy Sunday' which got 5 million views. Credited to be the first viral video. It was removed 2 months later at the request of NBC but started the revolution.
- <https://www.youtube.com/watch?v=YKSIaeQHv94>
- Google bought the site in November 2006 for \$1.65 billion
- YouTube now operates as one of Google's subsidiaries.



What is YouTube

- YouTube is a video sharing website
- Allows anyone to watch videos for free.
- If you have a Google account, you can register for free, then upload videos, share and comment on other YouTube content
- This gives you a personal Channel.



Statistics

- 1.8 million log in monthly 70% from mobile (May18 & Feb17)
- 25% of the Earths population in 90 countries use it monthly (May18)
- Users watch 46,000 hours of content a year – 1 billion hours per day (Sep16)
- 500 hours uploaded every day (May18)
- Most viewed video ever – Despacito (Feb19)
- <https://www.youtube.com/watch?v=kJQP7kiw5Fk>

Statistics

- Highest paid Youtuber -
- 7 Yr old Ryan (and his mum & dad) have fun with toys & games.
- Videos viewed 26 billion times
- Estimated worth \$22 million
- <https://www.youtube.com/embed/xzaNqjc4fkE>



Statistics

- Most subscribed-to channel -
- T-Series, India's largest Music label & Movie Studio
- Over 95 million subscribers
- 565 million views
- <https://www.youtube.com/user/tseries>



YouTube Home Screen



File Edit View History Bookmarks Tools Help

YouTube x +

https://www.youtube.com

Search

Apple (UK) Training Chord Patterns - West ... The 20 types of YouTu... 8 Tips To Effectively U... Hillingdon U3A: Home Leek U3A: Song Books Stourbridge U3A: Ukul...

YouTube GB

Search

SIGN IN

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Trending

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Library

History

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GET CLOSER WITH 50X ZOOM

50X ZOOM LENS

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HUAWEI

YouTube

Zoom Challenge

Ad Huawei Mobile UK

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Recommended

Game of Thrones - Funny Moments Part 22

Lurre 10

661K views • 1 year ago

Game Of Thrones Season 8 Episode 6 Finale TOP 20 WTF

Emergency Awesome

51K views • 1 hour ago

Somebody to Love, Compare Freddie Mercury vs George

Andy

290K views • 2 months ago

Maisie Williams (aka Arya Stark) Pranks Game of

NYLON Video

16M views • 3 years ago

https://www.youtube.com/watch?v=Yurhx0q_4HI

What's on YouTube

- Music Videos
- Product Reviews
- How-to's/Tutorials
- Gaming Videos
- Comedy/Skit Videos
- Funny animals
- Memes/Tags
- Favourite/Best of
- Educational
- Unboxing
- Cooking



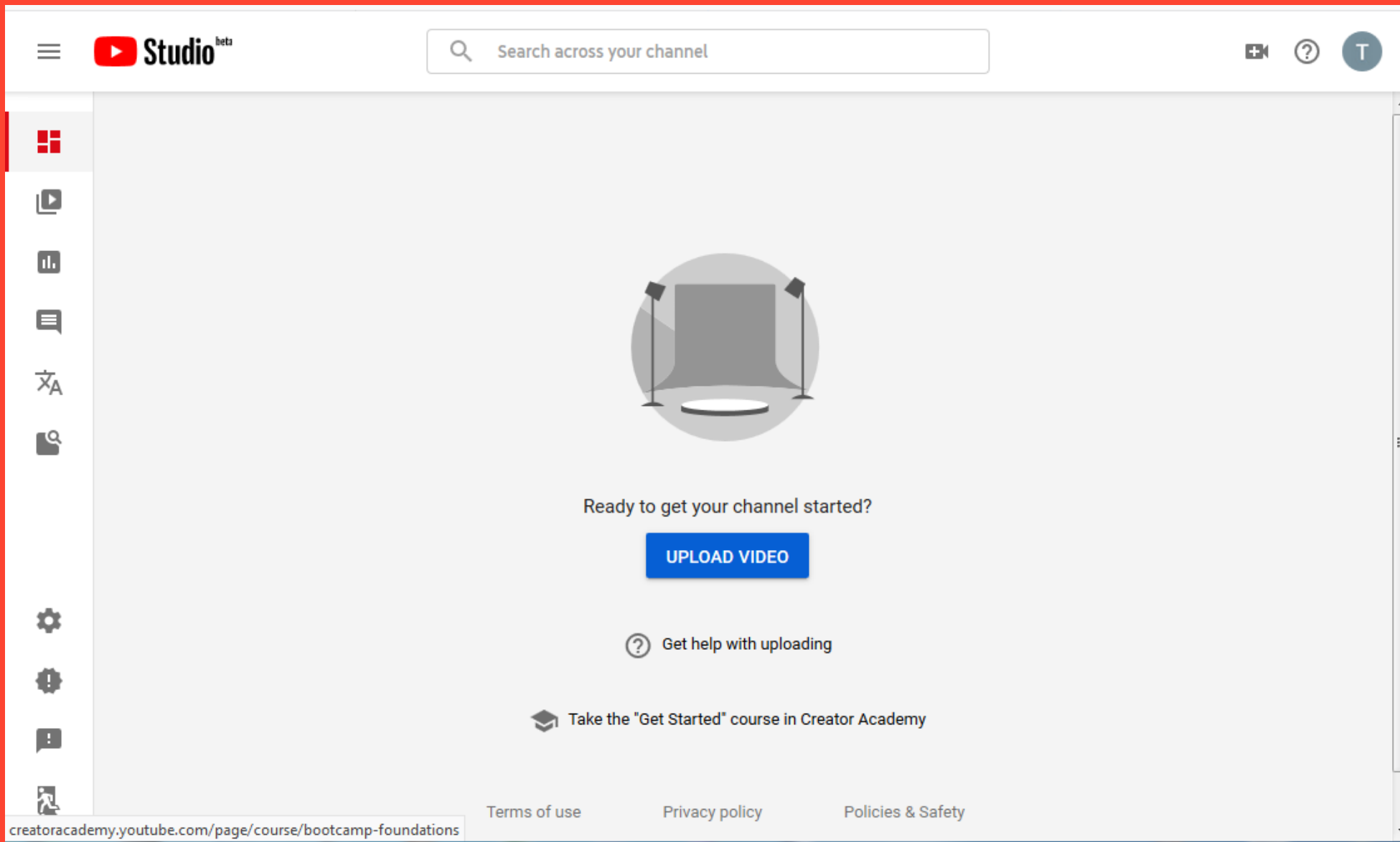
- Vlogs
- Haul Videos (Shopping)
- Q&A
- Collection of Products
- Pranks
- Celebrity Gossip
- Self-improvement
- Covers

YouTube Channels

- A personal YouTube channel is available to everyone who joins YouTube as a member.
- The channel then serves as the home page for the user's account.
- After the user creates an account they can upload public videos.



The Personal YouTube Channel



The Personal YouTube Channel



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Grid

Uploads

Live

Filter

Video

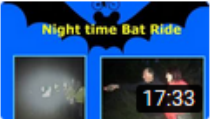
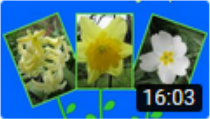
Visibility

Date

Views

Comments

Likes (vs. dislikes)

☐	 17:33	Hillingdon U3A May19 Slideshow Hillingdon U3A May 2019 Monthly Meeting Slideshow	Unlisted	13 May 2019 Uploaded	1	0	
☐	 16:03	Hillingdon U3A Apr19 Slideshow Hillingdon U3A April 2019 Monthly Meeting Slideshow	Unlisted	8 Apr 2019 Uploaded	11	0	100.0% 1 like
☐	 14:48	Hillingdon U3A Mar19 Slideshow Hillingdon U3A March 2019 Monthly Meeting Slideshow	Unlisted	11 Mar 2019 Uploaded	7	0	
☐	 4:56	Hillingdon U3A Feb19 Slide Show Hillingdon U3A February 2019 Monthly Meeting Slide Show	Unlisted	12 Feb 2019 Uploaded	46	0	

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U3A & Hillingdon U3A YouTube Channels



- [U3A UK](#)
- [Hillingdon U3A](#) Monthly Slide show
- [Hillingdon U3A Photography](#) Group

Have fun searching and viewing the
billions of videos

The YouTube logo is centered in the image. It consists of the word "You" in black and "Tube" in white inside a red rounded rectangle. The logo is set against a white circular background. Surrounding this central element are a pair of white headphones and a pair of white sneakers, all rendered in a semi-transparent, glowing style. The entire composition is set against a dark red background with a fine, repeating dot pattern.

YouTube

Why not create your own